



AQA AS-Level Business – 7131: WBHS Summer 2021 Assessment Record

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AQA AS Business (7131)

Students apply their knowledge and understanding to different business contexts ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. Students develop an understanding of how these contexts impact on business behaviour.

Subject Content

- 1. What is business?
- 2. Managers, leadership and decision making
- 3. Decision making to improve marketing performance
- 4. Decision making to improve operational performance
- 5. Decision making to improve financial performance*
- 6. Decision making to improve human resource performance

Assessment Objectives

- AO1: Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues. (31-34%)
- AO2: Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues. (24-27%)
- AO3: Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences. (21-23%)
- AO4: Evaluate quantitative and qualitative information to make informed judgements and propose evidence-based solutions to business issues. (19-21%)

*Teaching of these units was either partially or fully completed during remote learning



Assessment	Assessment Detail	Date	Assessment Objectives			ves	Level of Control (H,M,L)	Standardisation
What is Business?	35-mark written assessment made up of MCQ, short answer questions and case study/data response extended questions.	Oct 2020	AO1	AO2	AO3	AO4	н	AQA Past Paper Questions & Mark Scheme Used
Managers Leadership & Decision Making	31-mark written assessment made up of MCQ, short answer questions and case study/data response extended questions.	Oct 2020	AO1	AO2	AO3	AO4	н	AQA Past Paper Questions & Mark Scheme Used
Decision making to improve marketing performance	Assessment completed on Microsoft Forms.	Jan 2021	<mark>AO1</mark>	AO2	AO3	AO4	L	AQA Past Paper Questions & Mark Scheme Used
Decision making to improve operational performance	Written assessment made up of MCQ, short answer questions and case study/data response extended questions	Apr 2021	AO1	AO2	AO3	AO4	н	AQA Past Paper Questions & Mark Scheme Used
Decision making to improve Financial performance*	31-mark written assessment made up of MCQ and calculation questions completed on Microsoft Forms.	Jan 2021	AO1	AO2	AO3	AO4	L	AQA Past Paper Questions & Mark Scheme Used
Decision making to improve Human Resource performance	36-mark written assessment made up of MCQ, short answer questions and case study/data response extended questions.	May 2021	AO1	AO2	AO3	AO4	н	AQA Past Paper Questions & Mark Scheme Used
Learning Journal (SeeSaw)	Weekly knowledge review tasks submitted to online learning journal.	Sept 20 to Mar 21	AO1	AO2	AO3	AO4	L	The learning journal was checked and monitored each week.

If an assessment objective has been omitted at subject cohort level please briefly outline the reasons why:-

All AO's were met

Outline the rationale for the choice of assessment evidence used, i.e. why the evidence above was used and how it supported the grading decision:-

The majority of assessments evidence is based upon written assessments that have been created using AQA past paper questions and marked using AQA marking criteria.

The variety of questions have covered all the assessment objectives and a wide range of the specification, which gives a broad and fair basis to support the grading decisions. Stronger weighting has been given towards assessments that are more recent and work that has been completed under high control.

Students have also been completing a weekly learning journal which documents their knowledge review throughout the course. This has been monitored weekly and indicates the level of preparation students were undertaking over two years.